



**SMS2GLOBE**

Let's Go Digital Way

**MOBILE MARKETING**

**DIGITAL MARKETING**

**TELEPHONY CLOUD**



SMS2GLOBE

# ABOUT US

## VISION & MISSION

Our vision is to be the best Bulk SMS service & Email provider company that is associated with top quality work and unparalleled customer satisfaction. Our mission is to align our resources and work towards our mission and goal, keeping in mind the integrity of our organization.

## WHY SMS2GLOBE ?

- Diverse Domain Consistency
- Reliable & Consistent Communication
- Send SMS all over the globe (domestic and international)
- Strong Technical Expertise
- A flexible pricing model tailor made to individual needs



SMS2GLOBE

# SERVICES

- ✓ Enterprise Marketing
- ✓ Email Marketing
- ✓ Voice Call Services
- ✓ Telephony Cloud
- ✓ 2Way Massaging
- ✓ Bulk WhatsApp

 **Missed Call Alert**

## EMAIL MARKETING



IMMEDIATE  
RESPONSE





SMS2GLOBE

# SERVICES

## ENTERPRISE MARKETING

### Push SMS

One of the other ways to send bulk SMS is to send transactional SMS. Transactional SMS allows to send your clients and customers instant minute to minute information on the delivery status of their purchase, transaction confirmations, updates on promotional offers, etc with the affordable transactional bulk SMS service at sms2globe. Take your business venture a step ahead with the easy to use and exciting transactional SMS facility.

### Bulk SMS

*a way to smarter Marketing !*



### ➤ FEATURES

- Messages are sent with the Senders Name (as Sender Id)
- Delivery to all cellular circles and Networks in India, GSM / CDMA
- High Delivery Speed with parallel connectivity
- Delivery Status Reports
- Smart Phone Book (Direct desktop Down loading / Uploading)
- Group Messaging
- Multifaceted Scheduling
- Logs of History Reports
- 24 x 7 support







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# SERVICES

## ENTERPRISE MARKETING

### Push SMS

One of the other ways to send bulk SMS is to send Promotional SMS. Promotional SMS is a fast and reliable way to send large volumes of SMS messages on a global scale. By using Sms2globe platform, you can send marketing campaigns, notifications, promotions and special offers, increasing brand awareness, customer acquisition, customer retention and driving sales.

#### Examples :

- ✓ Special Offers
- ✓ Promotions
- ✓ Coupons
- ✓ Notifications
- ✓ Trivia Quizzes
- ✓ Contests
- ✓ Marketing Surveys
- ✓ One Time OTP



### Features

- Messages are send with the Senders Name (as Sender Id)
- Delivery to all cellular circles and Networks in India, GSM / CDMA
- High Delivery Speed with parallel connectivity
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# SERVICES PUSH SMS



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## PROMOTIONAL SMS

### Who Uses it

- ✓ Retail / Consumer
- ✓ IT / Software Industry
  - ✓ Politicians
- ✓ Salon and Spa
- ✓ Grocery Stores
  - ✓ Bakeries
- ✓ NGO
- ✓ Coffee Shops
- ✓ Food Chains
- ✓ Hotels & Resorts
- ✓ Education ( Promotion )
- ✓ Real Estate

## TRANSACTIONAL SMS

### Who Uses it

- ✓ E – Commerce ( Delivery Confirmation )
- ✓ Education ( Informative )
- ✓ Retail / Consumer
- ✓ Politicians
- ✓ Banking / Finance
- ✓ Stock Market
- ✓ Government
- ✓ Health Care Industry



# SERVICES

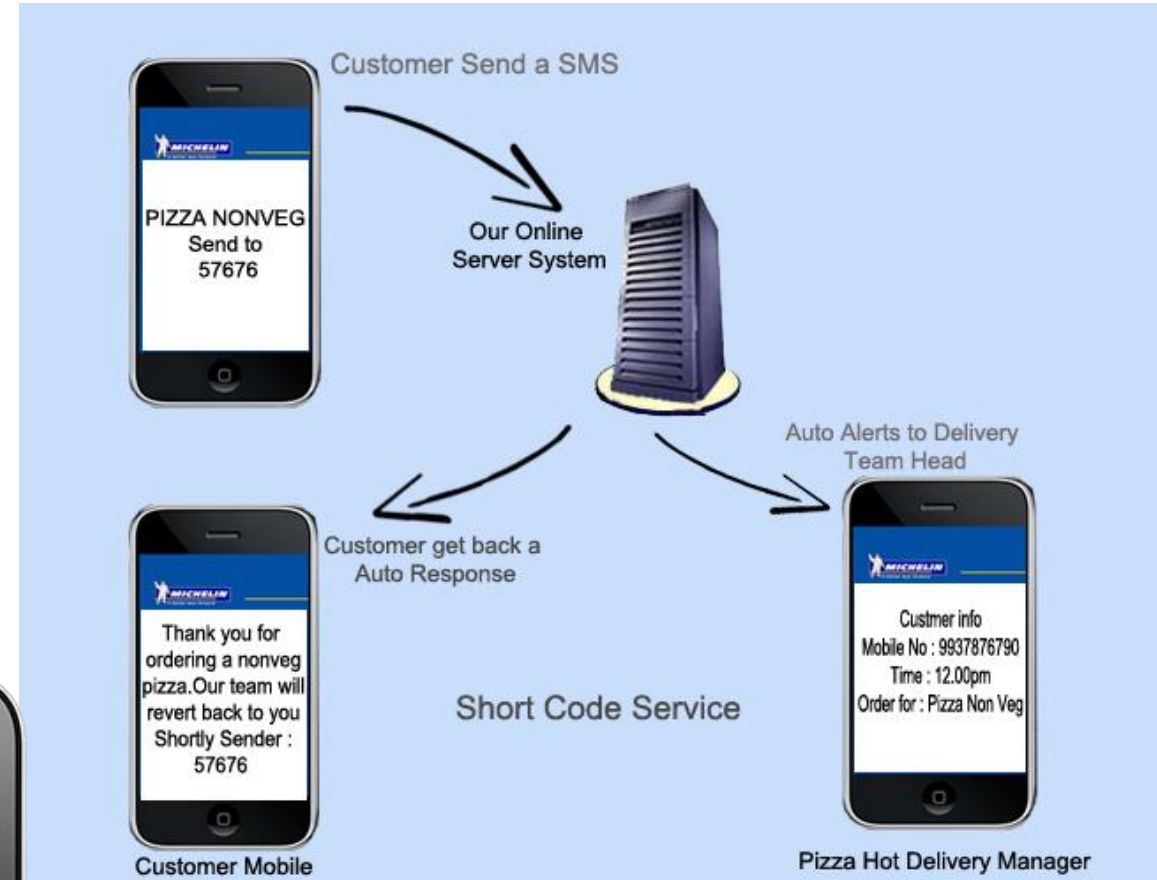
## PULL SMS



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### Short Code Features

- ✓ Unlimited Free Auto Reply.
- ✓ SMS Forwarding at mobile.
- ✓ Email forwarding.
- ✓ URL Configuration.
- ✓ Run at your Domain.
- ✓ Reseller Facility.
- ✓ Unlimited sub keyword.
- ✓ Web Base Control Panel.
- ✓ Real Time Reporting





# SERVICES

## PULL SMS



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### Long Code

SMS Long code service is primarily used for lead generation or receiving feedbacks from the customers. Long Code is a 10 digit Dedicated or shared Mobile Number to be used for SMS Campaign without paying Premium Charges by the sender as in the case of Short Code number, it provides all features of a Short Code and sender is charged only as per their Normal SMS Charges as he sends to any other mobile number.

#### Long Code Features

- ✓ Multiple Account Management
- ✓ Real Time Reporting
- ✓ API for Application Integration
- ✓ URL Configuration.
- ✓ Run at your Domain.
- ✓ Reseller Facility.
- ✓ Web Base Control Panel.
- ✓ Real Time Reporting
- ✓ Real time editing : Any time you can change your Reply SMS or API

#### Example

##### Lead Generation via Keywords on Longcode

**Example:**  
sms <BRANDNAME> to 9XXXXXXXXX

##### Information-On-Demand via SMS

**Example:**  
sms <RESULT> space <ROLL\_NO> to 9XXXXXXXXX

##### Collecting Feedback

**Example:** Please let us know the user experience of the product.  
sms <PRODUCTNAME> space <GOOD> to 9XXXXXXXXX

##### Create Segment-wise database of potential customers

**Example:**  
sms <BRANDNAME> space <CITYNAME> to 9XXXXXXXXX

IMMEDIATE  
RESPONSE





# SERVICES

## DIGITAL MARKETING



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### Email Marketing

Bulk e-mails services has following features

- ✓ Sends emails to all your clients in just one click
- ✓ Generate report of receiving/bounce for each & every email, which include reason if not received
- ✓ Most Economic & Fastest way.

### Who uses it ?

- Banking and Finance
- E - Commerce
- Real Estate
- Government





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## EMAIL MARKETING

Best part about Email marketing is that you can personalise your message. Clients respond better to emails that actually address them with their first name.





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# SERVICES

## VOICE CALLS

sms2globe helps you give voice to your boring text messages. We provide Bulk voice message service. With our help you will be able to transmit your message vocally to multiple mobile users in Mumbai and other cities of India too. The audio messages that will be sent are pre-recorded so that you can convey the message on the mobile numbers anywhere in Mumbai as well as other cities of India with a pre-recorded voice message by sending in bulk. Today's modern day marketing has chosen voice broadcasting as a promotion medium to reach out to the Indian audience to create a personal touch.

## Features

- ✓ These Bulk voice messages that are to be sent can be completely personalized.
- ✓ You can send these bulk voice messages in local and regional languages. This makes the receiver of the message more comfortable. Even today most people in India cannot talk in English. Hence a lot of big organizations and companies chose bulk voice SMS as a solution to reach out to them in their own language.

# SERVICES

## VOICE CALLS



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### Missed Call Alert / Solutions

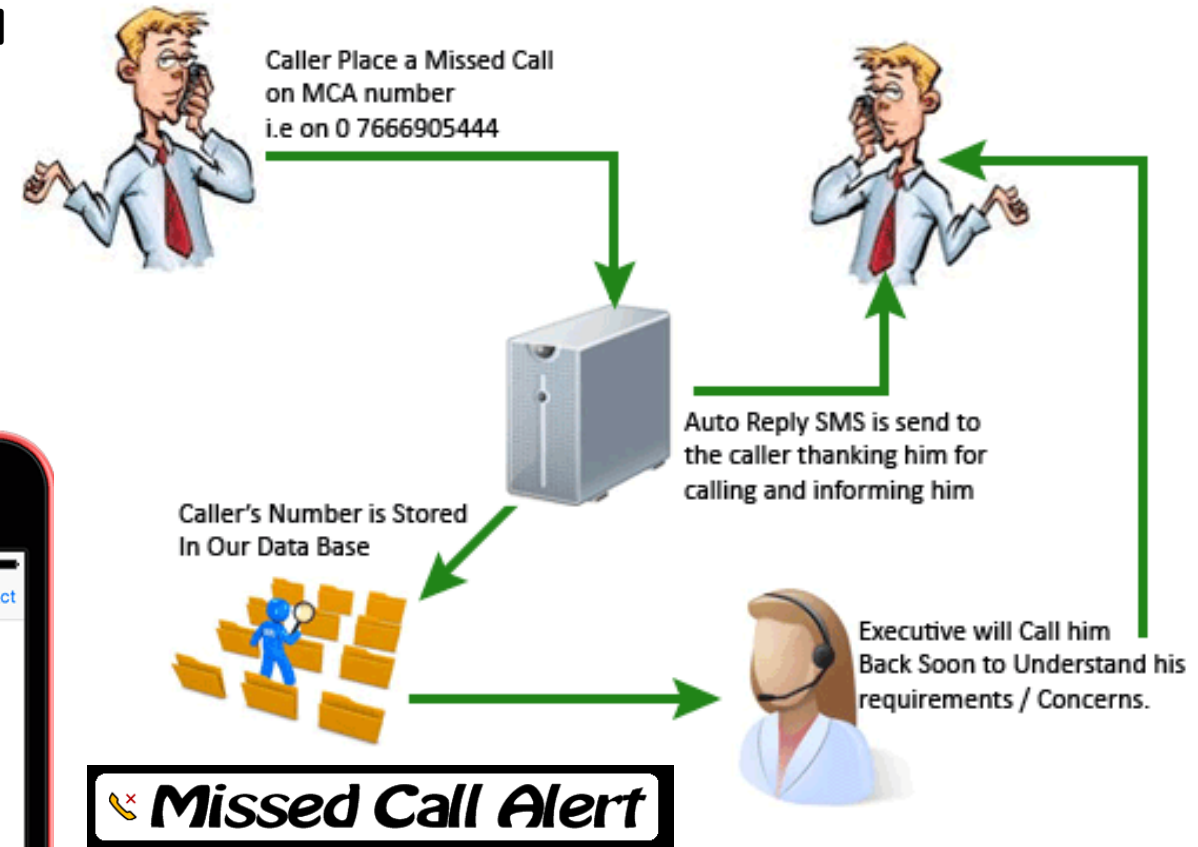
Missed Call service is a completely automated web based application enables you to get the real time notifications of all calls on your dedicated Mobile/Land Phone/Toll Free Number.

#### Where to Use

- ✓ Mobile Number Verification
- ✓ Forget/Retrieve Password
- ✓ Support/Sales
- ✓ Lead Generation



#### How Missed Call Alert (MCA) Works:







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# SERVICES

## TELEPHONY CLOUD

### TOLL FREE NUMBER

Get toll free number with a smart Call Management System [our cloud based PBX system] to help small companies generate more business and project a bigger and professional image.

### FEATURES

- Routing your Toll Free Number instantly to any number.
- Answerable to the call on your cell phone, home phone or from a phone in another country.
- System which needs no setup or maintenance
- Manage and maintain your customers call record automatically

### IVRS



# OUR OTHER BRAND



SMS2GLOBE





SMS2GLOBE

# CONTACT US

## HEAD OFFICE



**@ MUMBAI**

## BRANCH OFFICE

**@HYDERABAD**

## BRANCH OFFICE

**@RAJKOT**



**[www.sms2globe.com](http://www.sms2globe.com)**

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10:30am to 6:00pm**



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THANK YOU